

## Contact information

- I would like to join METROiba
- I would like to receive more information about METROiba

I am a:

- Business owner
- Business contact person
- Community organizer
- Concerned citizen
- You can contact me at home
- You can contact me at my business or organization
- I can volunteer time to help METROiba

Please include your volunteer interests below.

- 
- I would like to donate funds or services to METROiba

Please describe the type of donation you'd like to offer below.

---

First name:

Last name:

Home Address:

Home city and zip code:

Home phone number:

Business (or organization):

Enter the name of your business if you are a business owner, contact, or employee.  
Enter an organization name if you are involved in community organizing.

Business Address:

Business city and state:

Business zip code:

Business phone number(s):

Business website:

Business e-mail:

Business fax:

My business is a:

- Sole proprietorship
- Partnership
- Cooperative
- Corporation
- Other

---

Please mail this form to:  
METROiba  
785 Goodrich Avenue  
St. Paul, MN 55105

## METROiba Board of Directors

**David Unowsky**  
Magers and Quinn Booksellers  
*MIBA President*

**Beth Bergman**  
Wet Paint  
*MIBA Vice President*

**Nancy Breymeier**  
Strategic Financial Group, LLC  
*MIBA Treasurer*

**Marvin Menzel**  
Homestead Pickin' Parlor  
*MIBA Secretary*

**Jason Brown**  
Ique, Inc.

**Michael Gibbons**  
Capitol Heights Law Group

**Andy Hamerlinck**  
individual

**John Kolstad**  
Mill City Music

**Dori Ullman**  
individual

**Please join METROiba today!**  
**It's new, and it's growing fast.**

Join the movement to make the Twin Cities a region that values and promotes its locally-owned, independent businesses.

Get in on the ground level and be part of defining the METROiba agenda. We need key players in the Twin Cities community to bring their brains, hearts, money, connections to get this organization growing quickly to save our local business landscape.

Membership forms and METROiba information are available on our website: [METROiba.org](http://METROiba.org)

Or contact the METROiba office:

METROiba  
785 Goodrich Avenue  
St. Paul, MN 55105  
(651) 222-6533



*Growing our local economy and  
nurturing our communities.*

A voice for locally-owned,  
independent businesses  
in the Twin Cities region.

[metroiba.org](http://metroiba.org)  
651-222-6533



## What is METROiba?

The Metro Independent Business Alliance is a non-profit membership organization working to strengthen and promote locally-owned, independent businesses in the Twin Cities region.

## Mission Statement

To help the Twin Cities maintain its unique community character, provide continuing opportunities for entrepreneurs, build economic strength, and prevent the mass displacement of community-based businesses by national and transnational chains.

**SHOP LOCAL | SHOP VALUE | SHOP SMART**

## METROiba's 4 focus areas

- 1 Marketing its member businesses.
- 2 Educating consumers on the value of shopping local.
- 3 Networking and group purchasing.
- 4 Government relations and policy.



## Did you know?

METROiba's parent organization, the American Independent Business Alliance (AMIBA), is helping communities across the country start and sustain independent business alliances to promote the "shop local" message.

Studies in Austin, Texas and the Andersonville neighborhood of Chicago showed that money spent in locally-owned stores generated 3 times more local economic activity than the same amount spent in national chain stores.

Most income of new chains comes at the expense of established businesses.

Unique small businesses create a strong sense of local identity and community character in neighborhoods across our region.

You can help support and promote your favorite local business by becoming a member of MIBA.



## Become a member of METROiba today!

Business - \$100.00/yr\*  
Individual / Nonprofit - \$50/yr\*

### Existing Member Services:

- 'Shop Local' on-line business directory of METROiba members
- Media outreach
- Member networking events
- METROiba buttons

### Services to come:

- Printed MIBA member directory
- Billboard campaigns
- METROiba window decals and bumper stickers
- Community membership card
- Bulk buying

\*These interim dues celebrate MIBA's start-up and are good for your first 1-year membership. Future dues will increase as MIBA grows and its services and activities expand.

## Business Membership Criteria

- 1 Primary place of business in 7-county Twin Cities metro area.
- 2 At least 51% locally-owned.
- 3 Able to make business decisions without approval by owners or affiliates outside the region.
- 4 Have no more than 6 outlets / bases of operation in Minnesota.
- 5 Not a publicly traded corporation.
- 6 Agree with mission and values of METROiba.

To become a member, register on our website, or contact METROiba at (651) 222-6533 and speak to Merritt.